

## **TREVOR CAESAR**

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**OBJECTIVE:** Would like to secure a full time managerial position in the Marketing Communications industry.

### **HIGHLIGHTS OF QUALIFICATIONS**

- Over 12 years of professional experience performing internet development, graphic design, marketing, customer service, and supervisory duties.
- Current internet technologies and design trends.
- Proficient with FTP, SSH, Internet Marketing, Adobe Creative Suite, and W3C Compliance.
- Working knowledge of the following languages: HTML, CSS, JavaScript, Flash, ActionScript, XML, PHP, MySQL.
- Creative implementation of developed concepts in web publications and marketing campaigns.
- Proven ability to listen to clients in order to see a project from inception to completion.
- Equally skilled working independently or in a supervisory role.
- Managed domestic local based operations as well as a remote based offshore team.
- Negotiated, closed, and wrote clients proposals.

### **PROFESSIONAL EXPERIENCE**

#### **Chief Technology Officer**

- Managed a team of 6 US based contractors and 5 developers in India.
- Oversaw the development of JAVA based web applications.
- Designed and developed the user interface and planned for the user experience using current jQuery practices.
- Assisted in the process of securing funding from investors.
- Made technology presentations to renowned business owners all over the world.
- Successfully integrated and mediated feedback from the company founder, board members, and directors.

#### **Production Director**

- Managed a team of production designers, developers, and outside contractors against rigid deadlines on simultaneous projects.
- Successfully produced marketing collaterals for fortune 500 corporations such as Walt Disney, The Los Angeles News Group, The Bay Area News Group, and Toyota.
- Wrote contracts and negotiated deals of up to \$40,000.
- Developed wireframe documents and initial site design concepts.
- Oversaw the production of a social networking platform.
- Managed

#### **Web Developer**

- Designed and maintained company websites with the use of the Adobe Creative Suite, HTML, CSS, Flash, Actionscript, PHP, MySQL, and CMS Systems.
- Demonstrated an ability to work independently and meet aggressive deadlines.

## WORK HISTORY

Employment	Company	Title
05/01/09 – Present	The Network	Cheif Technology Officer
02/28/07 – 03/01/09	Pro Motion Communications	Production Director
02/01/06 - 11/1/06	Pinnacle Realty	Marketing Director
1998 - 2006	Streetwise Concepts and Culture	Intern

## REFERENCES

Name	Phone Number	Relationship
Mark Spillman	(818) 917-5469	Owner Pro Motion Communications
Greg Shortt	(310) 385 0534	Director The Network
Joshua Hendrick	(626) 376-6618	Owner Sycamore Business Group
Mike Blunt	(661) 310-8703	Associate Broker Pinnacle Realty

## PROFESSIONAL ACCOMPLISHMENTS

<p>Guest Lecturer at the Santa Monica College of the Arts</p> <p>Keynote Speaker at Corporate Events for The Network in Las Vegas and Miami</p> <p>NewEra Leadership Graduate</p>
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## PORTFOLIO OF WORK

<p>On-Line Portfolio: <a href="http://www.trevorcaesar.com">http://www.trevorcaesar.com</a></p> <p>The Network: <a href="http://www.thenetworktalent.com:8080/beta">http://www.thenetworktalent.com:8080/beta</a></p>
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